



## **Sponsorship and Exhibit Opportunities**

**Disney's Yacht and Beach Club Resort**

**November 30- December 3, 2021**

Dear Colleague:

As a leader in the education market, we welcome and invite you to participate as an exhibitor and/or sponsor for the Annual Blue Ribbon Schools of Excellence (BRSE) Conference. This is an opportunity to align your brand with BRSE, as we partner and interact with top-level education decision makers across the country.

Our goal is to offer a valuable conference with dynamic education sessions, active networking, and one-on-one conversations with solution providers such as your organization. Attendees include over 600 superintendents, principals, teachers and students from K-12 schools who are showcasing effective solutions and searching for successful school reform models.

Join hundreds of award winning and aspiring schools looking for solutions. We are excited to showcase our Blue Ribbon Schools of Excellence Lighthouse past and new awardees! We will also feature presentations by National Blue Ribbon Schools.

Your organization will have the unique opportunity to share information about your programs, products and solutions. We offer a variety of sponsorship levels, allowing you the opportunity to market your name in front of attendees and interact in many of our activities throughout this important event.

Dr. Judy Warden Fields, CEO  
[judy@blueribbonschools.com](mailto:judy@blueribbonschools.com)  
cell 770-773.0873

**Schedule for our Exhibitors:**

<b>Tuesday</b>	<b>3:00 pm – 5:00 pm Set-up</b> <b>7:00 pm- Opening Reception</b>
<b>Wednesday</b>	<b>7:00 am – 4:00 pm Open</b>
<b>Thursday</b>	<b>8:00 am – 4:00 pm Open</b>

**Exhibit Cost - \$750 includes:**

- **Skirted Table, 2 chairs**
- **Company Name in Program**
- **Conference Registration for each additional vendor attendee \$200**

**As a sponsor, BRSE will work with you to design a package that will help you reach your marketing goals.**

**Visit [Blueribbonschools.com](http://Blueribbonschools.com) today to learn more about us!**  
**Contact Dr. Judith Warden Fields 770.773.0873 (Nashville Office)**



## Sponsorship Information

<b>SILVER LEVEL \$3500</b>	<b>GOLD LEVEL \$6000 (including silver concessions)</b>	<b>BLUE LEVEL \$12000 (including gold concessions)</b>
<b>Strategic Marketplace</b>		
<b>1 exhibit booth</b>	<b>1 exhibit booth</b>	<b>2 exhibit booths</b>
<b>1 Full Registration</b>	<b>2 Full Registrations</b>	<b>4 Full Registrations</b>
<b>1 Year Strategic Marketplace Membership</b>	<b>Recognition at all general sessions</b>	<b>Opportunities to speak during conference opening or other general session (15 minute company overview). Recognition at all general sessions</b>
<b>Learning Lab at Speed Exhibit Hall Event</b>	<b>Opportunity for Session with School Partner or Learning Lab at Speed Exhibit Hall Event</b>	<b>Opportunity for Session with School Partner or Learning Lab at Speed Exhibit Hall Event</b>
<b>List of Attendees</b>	<b>List of Attendees</b>	<b>List of Attendees</b>
<b>Refreshment Break Sponsor</b>	<b>Lunch Sponsor</b>	<b>Banquet Sponsor</b>
<b>Conference Program- Quarter Page</b>	<b>Conference Program- Half Page</b>	<b>Conference Program - Full Page</b>
-----	<b>Promotional Items in Conference Handouts</b>	<b>Promotional Items in Conference Handouts</b>
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